



## DEPARTMENT OF NEW YORK SONS OF UNION VETERANS OF THE CIVIL WAR

### COMMUNICATION NOTICE #2025/6-2

Honoring the memory of the Grand Army Of the Republic  
and the Men from New York who saved the Union 1861-1865.

<http://nysuvcw.org>

#### DEPARTMENT INITIATIVE UPDATE

The Department of New York is in the developing stage of a dew initiatives. They are as follows:

1. The Department Treasurer and DJVC are looking at medium-risk investments to grow our finances more than where we are currently. The Department Treasurer has done an outstanding job, and we hope we can get to the next level.
2. The Department Secretary is currently working on a mass email system to ensure every brother gets the communications from the Department officers.
3. The Department Webmaster and Assistant Webmaster are working with me on developing policy for a Department Blog. It will go live when the policy and procedures are completed, and we have a volunteer to run the blog.
4. After the Blog is up and running, we will start a Department YouTube Channel and a Instagram account. Policy and procedures will be developed and volunteers to run each one will be sought.
5. The Department Commander is in the process of developing short- and long-term Public Relations strategies to promote our Department. Once strategies are developed it will be implemented to help with Recruitment and Fundraising,

These initiatives are critical to helping the Department and most importantly, the camps grow. For us to be successful we need your help. If there is a brother that has experience in Public Relations, YouTube Channel, and Instagram, please volunteer to assist us in being successful. If

we don't start now, we may lose camps with low memberships. We have to work as a team to help each other to grow and accomplish our mission. Please get this out to all our brothers.

Yours in Fraternity, Charity, & Loyalty

//SIGNED//

Jeffrey I. French, PDC (NY & CH), PCC  
NY Department Commander.

ATTESTED BY:

Robert Pugsley

NY Department Secretary