



## DEPARTMENT OF NEW YORK SONS OF UNION VETERANS OF THE CIVIL WAR

### COMMUNICATION NOTICE #2025/6-3

Honoring the memory of the Grand Army Of the Republic  
and the Men from New York who saved the Union 1861-1865.  
<http://nysvcw.org>

#### DEPARTMENT POSITIONS, PR STRATEGIES, & SOCIAL MEDIA POLICY

Brothers the Department has needs for the following positions and some of them require a skill set you may have. They are as follows:

1. Department Junior Vice Commander for 2026 April Encampment
2. Third Assistant Department Secretary
3. Assistant Treasurer
4. Blogger (Primary & Assistant Blogger)
5. YouTube Channel Administrator & Assistant Administrator
6. Instagram Administrator and Assistant Administrator
7. Search Engine Optimization (SEO) Administrator to work with the Webmasters

It is critical for us to have depth in these positions and to expand our Social Media presence to grow as Camps and the Department.

The Department Secretary has created bulk email so we can ensure every brother gets the word. Communication from the Department to our brothers is very important to our Retention and Recruitment. Your help is desperately needed for this to occur.

To be sent with this Communication Notice is our Department Social Media Policy, which incorporates Nationals Policy, and our Public Relations Strategies for every Camp to use along with the Department. With the Camps and Department working together we will grow and our fundraising opportunities will also.

The Department will look for partnering with other like organizations and seek advertising that is affordable.

The Department of New York is committed to help our Camps to grow, but we need your involvement and help. Together I know we will succeed and keep the memories of the Boys in Blue alive. Thank you all for your help and support.

Yours in Fraternity, Charity, & Loyalty

//SIGNED//

Jeffrey I. French, PDC (NY & CH), PCC  
NY Department Commander.

ATTESTED BY:

Robert Pugsley  
NY Department Secretary