

## DEPARTMENT OF NEW YORK SONS OF UNION VETERANS OF THE CIVIL WAR

## **DEPARTMENT ORDER #9**

Honoring the memory of the Grand Army Of the Republic and the Men from New York who saved the Union 1861-1865. http://nysuvcw.org

## DEPARTMENT OF NEW YORK FUNDRAISING COMMITTEE

Hereby Appoint the following individuals to the department fundraising committee in accordance with the Brothers recommendations at the Mid-year meeting October 2022.

Chairman – Department SVC

Committee Members – Camp SVC's

## Department Treasurer

The Committee will develop, implement, and execute fundraising initiatives for both the department and camps. Program. At minimum the action plan should include:

- 1. Utilizing Camp and Department events for fundraising. Funds raised shared with camps supporting the fundraising event.
- 2. Develop, implement, and execute using PayPal for electronic donations in accordance with our 501C3 status. Utilize this link on Camps and department website for the public availability to donate.
- 3. Develop a guidebook on fundraising methods for the department and camps.
- 4. Develop and implement a marketing plan targeting companies and philanthropists for donations.

Our success will be on the committee capability and commitment to achieve an active program.

Yours in Fraternity, Charity, & Loyalty

//SIGNED//

Jeffrey I. French, PDC (CH), PCC

NY Department Commander.

ATTESTED BY:

Robert Pugsley

NY Department Secretary